

Total No. of Questions : 5]

**PD2708**

SEAT No. :

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[Total No. of Pages : 2  
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**S.Y.M.B.A.**

**307-GE-UL-14 : INTERNATIONAL BUSINESS ENVIRONMENT**  
**(Revised 2019 Pattern) (Semester - III)**

*Time : 2 Hours]*

*[Max. Marks : 50*

*Instructions to the candidates:*

- 1) *All questions are compulsory.*
- 2) *All questions carry equal marks.*

**Q1) Answer any five : (2 Marks Each)**

**[10]**

- a) Mentioned any 2 benefits of the Business Environment.
- b) What is International Business Environment?
- c) Expand :
  - i) IPR
  - ii) TRIP'S
  - iii) FII
  - iv) FDI
- d) List any 5 Indian MNC.
- e) The first phase of globalization started around 1870 and ended with
  - i) World War I
  - ii) World War II
  - iii) The establishment of GATT
  - iv) In 1913 when GDP was high
- f) IBRD (International Bank for Reconstruction and Development) also know as
  - i) Exim Bank
  - ii) World Bank
  - iii) International Monetary Fund
  - iv) International Bank
- g) Which is the right sequence of stages of Internationalization?
  - i) Domestic, Transnational, Global, International, Multinational
  - ii) Domestic, International, Multinational, Global, Transnational
  - iii) Domestic, Multinational, International, Transnational, Global
  - iv) Domestic, International, Transnational, Multinational, Global

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- h) Subsidiaries consider the regional environment for policy/strategy formulation is known as
- Polycentric approach
  - Regiocentric approach
  - Ethnocentric approach
  - Geocentric approach

**Q2) Answer any two. [10]**

- What is the objective and function of IMF.
- Distinguish between FDI and FPI.
- Write a note on the following :
  - Economic Environment
  - Social & Cultural Environment

**Q3) Answer any one. [10]**

- Examining the factors affecting International Business Environment.
- Demonstrate the role of IMF & World Bank in International Business.

**Q4) Answer any one. [10]**

- "Foreign direct investment is necessary for growth in International Trade". Analyze the statement.
- Analyze the impact of Covid-19 pandemic on International trade with suitable examples.

**Q5) Answer any one. [10]**

- Evaluate the role of MNC on Indian Economy.
- "Firms need global orientation even to survive the domestic market" - Elucidate.

